



# NORWICH BUSINESS IMPROVEMENT DISTRICT eNewsletter • JANUARY 2017

## A Message from the Board President

It is with the combined efforts and contributions of the BID Administrator, BID Board of Directors, Volunteers, Merchants and community supporters that we see continual growth and improvement for the Norwich bid district.

The fall season was such a great success beginning with another remarkable Colorscape festival. Then our Fall Harvest following for the next six (6) weeks in West Park brought us a captivating fall harvest ending with an exciting soup competition. Next in line was the Norwich Pumpkin festival starting with the second year of the chili cook off and a spectacular pumpkin display.

We brought the year to a conclusion with the Parade of Lights, the Christmas tree lighting and Santa's igloo. One little boy waiting for Santa during the parade asked Saint Nicholas many questions. Our favorite was where Santa had parked his sleigh and reindeers before coming to the parade. Santa said if the little boy looked real hard he could see they were sleeping on the top of the NBT building. To instill hope and spirit we are glad to report that there is a Santa because that little boy said "you know what Santa I can see Rudolph's red nose shining up on top of the building". The BID provided

holiday décor for the parks and this year the creative holiday team created an imaginative visual advent calendar in the 2nd floor windows of 1 South Broad St.

We wanted to express our sincere appreciation to Roger Shackelton, our past President of the Board for his commitment to the community and his endless spirt and drive to move the board into expanding opportunities.

We are excited to begin 2017 and will be actively working on our strategic plan.

We are still striving to improve standards wherever we can and would gladly welcome any feedback you may have. You never know, your idea might benefit all customers in town! You can contact the BID office either by telephoning 607-336-1811 or e-mailing Administrator Ann Coe at bid@frontiernet.net

*"I am of the opinion that my life belongs to the whole community and as long as I live, it is my privilege to do for it whatever I can, I want to be thoroughly used up when I die, for the harder I work the more I live" - George Bernard Shaw*

Sincerely,  
**Barb Fowler**  
President

## A Message from the BID Administrator

2016 was another good year for downtown Norwich. With our usual events, the Memorial Day weekend kick off cruise in, Saturday's in the park and the Harvest Market series, Alvogen Day, special edition of Main Street Sweep, the Pumpkin Festival and a really special Holiday season with a great parade and some extra Holiday decor.

The Blues Association expanded their Thursday concerts on the parks and we saw record number of concert goers enjoying the first class music in our beautiful parks.

This year the BID partnered with the Blues Association to bring a "Blues Bus" to Norwich. The bus ran overnight so that Blues Festival goers could get a lift downtown for shopping or post concert fun.

Our Holiday committee did a wonderful job this year. Special thanks to Leigh Hannan, Stephanie Coggins, Tyler Oliver, Shawn Sastri, Mike Hayes and Pegi LoPresti for their efforts. I've said it before but it still rings true, we are so appreciative of our volunteers, we couldn't do it without them.

In 2017 the BID hopes to continue improving our downtown image as well as work with the people and businesses downtown that live, and work in Norwich. Happy New year!

*Ann Coe*

The BID Board of Directors:

**Administrator:**

Ann Coe

**Executive Committee:**

Barbara Fowler, **President**  
Jamie Gaudreau-Moore, **Vice President**  
Pegi LoPresti, **Treasurer**  
Mike McCormack, **Secretary**

**Board Members:**

Todd Dreyer	Jill O'Hara
Patrick Flanagan	Tyler Oliver
Mike Hayes	MaryLou Stewart
Bryan McCracken	Isaiah Sutton
Anna McLaughlin	Tom Sutton
Luke Murphy	

## Save the Date!

**Saturday, April 15th** .... Easter Egg Hunt  
**Sunday, April 16th** ..... Easter Sunday  
**Saturday, May 13th** ..... Main Street Sweep  
**Friday, May 26th** ..... Annual Cruise In

## The BID office has moved!

Stop by the new office at 15 South Broad Street (at the back of the Commerce Chenango offices.)

**Love Downtown Norwich?**

Like us on Facebook, follow us on Twitter and Instagram!

**GOT SOME NEWS TO SHARE?**

Contact the BID Office at 336-1811 or bid@frontiernet.net

